



BE OUR

# Guest

## ACADEMY

(IN GREAT BEND, KANSAS)

Enhance Great Bend with premier customer service  
from front lines of businesses



**SHOP**



**STAY**



**PLAY**

Be Part Of Our Customized Customer Service  
& Attractions Certification

[www.beourguestingbks.com](http://www.beourguestingbks.com)

Why

# Your Team

Should Join

  
GUEST  
ACADEMY  
(IN GREAT BEND, KANSAS)



## A BETTER GREAT BEND...

- Enhance Employee Skills
- Help Community Hospitality
- Support & Enhance the Great Bend Visitor & Citizen Experience
- Create Community Knowledge
- Employee Satisfaction & Retention
- Drive Sales & Create Repeat Customers
- Help With Community Pride
- FREE To Great Bend Businesses!

THE CITY OF  
**GREAT BEND**

CONVENTION & VISITORS BUREAU

**BARTON**  
COMMUNITY COLLEGE

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